

Capvis invests into leading digital transformation and IT strategy consultancy AdEx Partners to accelerate growth – “Trusted Investor meets Trusted Advisor”

Capvis joins forces with AdEx Partners and supports the management team in continuing to develop the company. The growth strategy will be further enhanced through expansion of the service portfolio, internationalization, and M&A. The existing management team and partners will continue to be invested alongside Capvis.

Hamburg and Baar, 28.10.2022

Capvis has agreed to invest in the Hamburg-based company AdEx Partners, a highly regarded digital transformation and IT strategy consultancy in Germany, Switzerland, and Austria.

The partnership of AdEx Partners, led by Carsten Kracht, Ferdinand Weiß and Stefan Rieder, remain fully invested and will continue their successful work in collaboration with Capvis.

Trusted advisor for digital transformation and IT strategy

For over 10 years, AdEx Partners has supported blue-chip enterprises in shaping and successfully executing their digital transformations and IT strategy. More than 170 highly experienced consultants are trusted advisors to business and IT managers alike. AdEx Partners has completed more than 1,000 successful projects in a broad range of industry verticals, such as pharma, healthcare, industrial equipment, retail, and financial services.

“Our services are not limited to strategic questions or project planning; we remain involved during implementation and help to lead complex transformation programs to success. After building a significant DACH presence, our international blue-chip customers are now increasingly asking for support in other regions. Therefore, internationalization will be a cornerstone in AdEx Partners’ growth strategy for the next years”, states Stefan Rieder, Managing Partner.

The company has been widely acknowledged by customers, employees, and the broader market community. AdEx Partners is ranked as “Hidden Champion” by the leading German business magazine “Capital”, has won various “WirtschaftsWoche” “Best of Consulting” awards (2018-2021) and has been named a “Great Place to Work®” successively.

Focus on growth and M&A

Following an already strong 2021 with more than 20% growth, AdEx Partners is on track to enjoy another record year in 2022. Together, AdEx Partners and Capvis will build upon these achievements.

“We were looking for an investor to jointly accelerate our vision of becoming the “Trusted Leader of Business Transformation” as well as achieving strategic objectives. In Capvis we have found the best partner for this due to their strong network and know-how. We are excited for the next phase”, AdEx Partners Founding Partner Carsten Kracht explains.

As Ferdinand Weiß, Managing and Founding Partner of AdEx Partners adds, “we want to become the European Champion for digital transformation consulting and IT strategy. Together with our new partner Capvis, we will be able to drive our growth while remaining an independent “Trusted Advisor” to our customers.”

According to André Perwas, Partner and Head of Advanced Services & Software at Capvis, “we were impressed by the strong and loyal customer base, AdEx Partners’ market reputation, as well as the entrepreneurial culture found at AdEx Partners. The company is an excellent platform to conduct Europe-wide bolt-on acquisitions.”

Simon Lussi, Partner at Capvis adds: “AdEx Partners not only enjoys a very strong market position in the DACH region but offers several growth levers which we are delighted to support during the next phase. We are thrilled that the team has chosen Capvis as their preferred partner to continue their successful development.”

The parties have agreed not to disclose the financial details of the transaction. Completion of the transaction is still subject to approval from the relevant authorities.

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About AdEx

AdEx Partners brings together consultants and line managers with many years of experience in business and IT transformation. Their focus is on IT (ERP, architecture, data), digital and organisational transformation (finance, supply chain, customer centricity, HR transformation). Further they also offer support on topics such as business model transformation and business portfolio transformation.

The team currently consists of over 170+ consultants, supplemented by a selected network of specialists. They combine in-depth expertise with comprehensive programme and project management skills. The clients benefit from their way of working, which is characterised by a high degree of experience, a pragmatic approach and unconditional neutrality towards solution providers. AdEx Partners emphasizes; Our client’s success is our success.

www.adexpartners.com

About Capvis

Capvis is a Swiss private equity investor. As the exclusive Capvis fund adviser, Capvis AG primarily acquires majority stakes in leading medium-sized technological firms in Switzerland, Germany, and Austria. Its activity is founded on its longstanding experience in creating local and global market leaders in the fields of healthcare, industrial technology, and advanced services & software. Entrepreneurial cooperation with strong management teams ensures that the potential of companies is developed to the full while creating long-term values.

Since 1990, Capvis has completed 62 transactions representing a total investment of EUR c. 4 billion. Capvis has floated ten companies on the stock exchange and has been voted best investment company in Switzerland by the international specialist press on several occasions.

www.capvis.com